



FOR IMMEDIATE RELEASE

2006 Burton Australian Open Snowboarding Championships Cancelled

FALLS CREEK, VICTORIA, AUSTRALIA (August 7, 2006) – The 2006 Burton Australian Open has been cancelled due to insufficient snowfall. Event organizers met this weekend to discuss their options and, after careful consideration, decided that they could not provide riders with a quality event in the current snow conditions.

The Australian Open, going into its third year, was scheduled for August 25-27, 2006 at Falls Creek, Victoria and was to be the second event in the 2006 - 2007 Burton Global Open Series, which spans five countries over the course of the year. Burton and Falls Creek are committed to showcasing the highest-quality snowboarding events in Australia, but organizers feel that the Open would have been compromised if they had allowed it to continue this season.

Liam Griffin, Burton Snowboards Events and Entertainment Manager, stated "We are very excited about the growth of the Australian Open over the past few years and want to make sure we can see the event continue to progress rather than take a step backwards in a challenging snow year."

Falls Creek is Australia's only true ski in, ski out resort in the heart of the Australian high country. Falls Creek focuses on freeride, which has elevated the resort to world-class standards. The resort has also installed urban features not previously seen in Australia.

"As the host mountain, we understand the commitment to ourselves, our sponsors and riders to ensure that the quality and integrity remain for all involved during an unpredictable season," says Francis Jackson, Race and Events Manager, Falls Creek Ski Lifts.

Riders who are currently registered for the Australian Open can request refunds by contacting ridersinfo@oz-opensnowboarding.com. Please allow four weeks for processing.

For more information on the Australian Open Snowboarding Championships and Burton Global Open Series, please visit www.opensnowboarding.com.

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The Open Snowboarding Championships are the pinnacle snowboarding events of the season. Founded by Jake Burton, the Opens have grown from grassroots events to global spectacles attracting tens of thousands of spectators and riders from around the world. Since the beginning, the Opens have been driven by riders, for riders evolving with snowboarding and riders' needs over the years. With events held in Europe, Japan, the United States, New Zealand and Australia, the Opens set the standard for snowboarding events around the globe.